Purdue CD Priority Area: Local Government Education

Situation: *Local governments play a crucial role in shaping the quality of life in local communities. When local government leaders have the knowledge and skills and motivation to plan for the future and respond to opportunities and challenges, communities are more resilient and thriving. At the same time, communities that engage their citizens in democratic processes are more responsive to the needs of the community.*

Goal: *Increase the effectiveness of local governments, boards and committees to ensure a sustainable future for Indiana communities/counties*

Inputs	Outputs		Outcomes and Impacts		
What we invest	What do we do?	Who is reached?	Short Term: What participants will feel, know, and be able to do after participating in the program?	Medium Term: How do we think the participants will behave or act differently after participating in the program?	Long Term: What kind of impact can result if the participants behave or act differently after participating in the program?
Extension educators that are:	Develop conceptual framework for research-based Extension program	Government agencies	Participants will be aware of local government structure and roles.	Participants will report increased local government competency.	A more robust set of citizens will engage and serve in local government capacities.
• Trained & knowledgeable of content of specific public issues, civic engagement processes, local government functions and community development	Revise existing curricula and develop additional program resources	Elected Officials	Number of participants increasing understanding of local government structure.	• Number of participants indicating they feel confident in their understanding of local government; • Number of community members indicating participating in local government through serving on boards, contacting elected officials, or attending public meetings; • (NC) Number of participants reporting new leadership roles and opportunities undertaken; • (NC) Dollar value of efficiencies and savings	• Number of communities experiencing increased civil engagement from a broad base of citizens; • Increase of communities with government boards and positions demonstrating parity to their community population in gender, age, race, and ethnicity; • (NC) Number of participants reporting new leadership roles and opportunities undertaken
• Well-connected to local people and groups.	Organize and conduct programs	Civic organizations	Participants will increase their knowledge of local government finance and fiscal sustainability.	Participants will take on new positions or leadership roles and opportunities in the local governments.	Pipeline will be in place for cultivating new elected officials and strengthening existing elected officials.

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A core team of Extension educators that has adopted local government signature programs	Evaluate and revise programs	Educational institutions	Number of participants increasing knowledge of local government finance and fiscal sustainablity.	• Number of participants reporting new leadership roles and opportunities undertaken; • Percent decrease in governmental board openings or length of opening; • Percent decrease in local uncontested elections; • (NC) Number of participants reporting new leadership roles and opportunities undertaken	• Number of communities implementing a trainings for elected officials; • Number of communities reporting an increase in level of local government competency in elected officials; • (NC) Number of participants reporting new leadership roles and opportunities undertaken
Specialist and administrative support	Train Extension educators staff to facilitate and teach program	Underrepresented minorities	Participants will increase their knowledge of local government processes.	Participants will analyze and adopt new government finance tools.	Impacts of projects and programs fiscal sustainability of governments will be measured.
External advisory group/planning team that identifies needs and opportunities related to local government education	Develop outcome indicators	Underserved populations	Number of participants increasing knowledge of local government processes.	• Number of local governments indicating implementation of various government finance tools; • (NC) Number of community or organizational plans developed; • (NC) Number of community and organizational policies/plans adopted or implemented; • (NC) Dollar value of efficiencies and savings;	• Number of communities indicating evaluation of government projects and programs; • (NC) Dollar value of efficiencies and savings;
External partners that can help support and participate in Extension's educational activities	Launch program statewide	Taxpayers, voters, community residents	Participants will increase their knowledge of government's role in economic and community development.	Government boards will enact policies to encourage more transparency and citizen engagement.	Citizens will routinely engage in a balanced discussion of government issues.

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Technology system to inform and/or deliver programs	Disseminate information about accomplishments, outcomes and impacts	Youth	• Number of participants indicating an increase in understanding of government's role in economic and community development; • Number of collaborations between government and economic and development organizations; • Number of communities that have identified potential strategies to adopt; • Number of redevelopment commissions organized	• Number of communities reporting increased government accessibility; • Percent increase in public meeting attendance; • Percent increase in local government website traffic; • Number of community members indicating knowledge of local government issues; • Number of community members indicating knowledge of where to find their local government information; • (NC) Number of community or organizational plans developed; • (NC) Number of community and organizational policies/plans adopted or implemented	• Number of communities experiencing increased civility and inclusive civil engagement in addressing community issues and opportunities; • Percent increase in public meeting attendance; • Number of communities reporting increased engagement with citizens through public hearings and forums; • (NC) Number of participants reporting new leadership roles and opportunities undertaken
Internal and external financial resources	Rethink/revise educational resources based on feedback and evaluations		Participants will attain a basic understanding of the qualifications and skills needed to serve on various government boards.	Governments will make more informed decisions using data and other resources available.	
Research-based educational products/resources			Number of participants indicating an increase in knowledge of elected and appointed positions.	• Number of local governments accessing and using data and resources from Purdue Extension, state government agencies, or other public institutions; • (NC) Dollar value of efficiencies and savings; • (NC) Number of community or organizational plans developed; (NC) Number of community and organizational, policies, plans adopted or implemented	
Institutional ability to offer certificate of completion and/or CEUs for participants			Participants involved in government will increase their skills and knowledge required to be more effective elected officials or civic servants.		

Inputs	Outputs		Outcomes and Impacts		
What we invest	**What do we do?**	**Who is reached?**	**Short Term: What participants will feel, know, and be able to do after participating in the program?**	**Medium Term: How do we think the participants will behave or act differently after participating in the program?**	**Long Term: What kind of impact can result if the participants behave or act differently after participating in the program?**
			• Number of participants indicating competency in employing new skills and knowledge in governmental roles; • Number of governmental boards indicating increased level of informed discussion;		
			Participants will recognize the value of informed citizenry.		
			• Number of participants indicating increased appreciation of informed citizenry; • Number of community members indicating participating in local government through serving on boards, contacting elected officials, or attending public meetings; • Percent increase in public meeting attendance Number of communities considering policies to improve government accessibility; • (NC) Number of participants reporting new leadership roles and opportunities undertaken		
			More individuals will engage in local government processes.		

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			• Number of community members indicating participating in local government through serving on boards, contacting elected officials, or attending public meetings; • Percent increase in public meeting attendance; • Percent decrease in governmental board openings or length of opening; • Percent increase in voter turnout; • (NC) Dollar value of volunteer hours leveraged to deliver programs; • (NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value); • (NC) Number of volunteer hours for community generated work		
			(NC) Educational Contacts	(NC) Dollar value of volunteer hours leveraged to deliver programs	(NC) Dollar value of volunteer hours leveraged to deliver programs (Independent Sector value)
			(NC) Number of racial minority contacts	(NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value)	(NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value)
			(NC) Number of Hispanic contacts	(NC) Number of volunteer hours for community generated work	(NC) Number of volunteer hours for community generated work
				• (NC) Dollar value of volunteer hours leveraged to deliver programs; • (NC) Dollar value of organization and/or community-generated volunteer hours (based on Independent Sector hr value); • (NC) Number of volunteer hours for community generated work	(NC) Dollar value of efficiencies and savings
					(NC) Dollar value of grants and resources leveraged/generated by communities
					(NC) Dollar value of resources leveraged by businesses